**South Plains College**

**Department of Kinesiology**

**KINE 1336**

**Sport Management (Online) Fall 2025**

**Instructor**: Ryan Heth **Office Phone**: 806.716.2234

**Office**: Kinesiology Building #107

**Office Hours**:  Posted on Blackboard **Email**: rheth@southplainscollege.edu

**Course Description**

Explore foundational theories and concepts of sport and recreation, emphasizing effective program design, planning, and leadership. This course provides an overview of the various components, contexts, and functions of the sport industry, while also introducing fundamental principles of administration, marketing, management, and operations in relation to careers in sports and recreation management.

**Course Materials:**

* **Suggested Textbook:**
Pedersen, P. M., & Thibault, L. (2022). *Contemporary Sport Management* (7th or 8th ed.). Human Kinetics.
*Note:* Although this textbook comes highly recommended for deepening your understanding of the subject matter, it is not required for success in this course. You are not obligated to purchase or rent the book, as none of the assignments will demand its direct use. Of course, if you choose to consult it, it can serve as a valuable supplement for your studies and assignments.
* **Additional Readings and Resources:**
All required readings, as well as extra materials for each class session, can be found on our Blackboard page.

**Student Expectations**

To acquire knowledge and build skills, students are expected to:

• Read and become familiar with the course syllabus and expectations.

• Keep up with assignments and readings.

• Ask for clarifications about material or course expectations.

• Analyze assigned readings and offer thoughtful interpretations.

• Be respectful of diverse perspectives and refrain from making inappropriate comments on discussion boards and personal interactions in class.

**Blackboard** is the computer software used to deliver quizzes and other class information. You must have reliable access to the Internet, Microsoft Word, PowerPoint, Excel, Adobe, etc. If you do not have a computer at home, you can access this information in a computer lab on the SPC Levelland campus and the SPC Lubbock Downtown campus. You will have deadlines set for you throughout the semester. If you wait until a few hours before assignments are due and have technical difficulties, they may not be corrected in time to get credit for the assignment. Have a backup plan in place should you encounter computer problems. Open computer labs are available to all enrolled SPC students on all campuses.

**Course Evaluation:**

1. There will be **two unit exams and one final exam throughout the semester.** The two-unit exams will each be worth 75 points. The final exam will be worth 100 points. (250 points total:50% of your overall grade.) Each exam will consist of around 50 questions (multiple-choice, essay, fill-in-the-blank, matching, etc.).
2. There will be a total of **10 quizzes** in this course. Each quiz is worth 10 points (100 points total; 20% of your overall grade) and will be posted on Blackboard. Each quiz will consist of multiple-choice, true-false, or essay-type questions. You can only take each quiz once, and you must finish the quiz once you begin. You will not be able to leave the quiz and return to it later. *Once you enter the quiz, you must finish!* Please use your notes and readings to complete the quizzes. These quizzes will help prepare you for the exams.
3. **Two Homework Assignments** will be completed over the semester. Each homework will be worth 40 points (80 points total; 16% of your overall grade).
4. **Discussion Board/ Ed puzzle/ Article Analyses/ Various -** will be completed for each chapter. These will each be worth 5 points (70 points total or 14% of your total grade). The primary goal of this section of assignments is to think critically about what you are learning. There are no makeups allowed for this portion of your grade.

**Final grades** will be determined as follows:

| **Assessment** | **Quantity** | **Points Each** | **Total Points** |
| --- | --- | --- | --- |
| Section Quizzes | 10 | 10 | 100 |
| Discussion/Edpuzzle/Article/  | 10 | 5-8 | 70 |
| Homework Assignments | 2 | 40 | 80 |
| Midterm Exams | 2 | 75 | 150 |
| Final Exam | 1 | 100 | 100 |
| **Grand Total** |  |  | **500** |

| **Letter Grade** | **Point Range** | **Percentage** |
| --- | --- | --- |
| **A** | 448 – 500 points | (≈ 89.6% and above) |
| **B** | 398 – 447 points | (≈ 79.6% – 89.5%) |
| **C** | 348 – 397 points | (≈ 69.6% – 79.5%) |
| **D** | 298 – 347 points | (≈ 59.6% – 69.5%) |
| **F** | 297 points and below | (below ≈ 59.6%) |

# **Academic Information**

Please note that I evaluate each situation individually and do not automatically drop students due to attendance issues or missed assignments. If you decide not to complete the course, it is your responsibility to initiate the formal drop process. Students who stop attending classes and fail to complete coursework will receive an F at the end of the semester.

**Plagiarism and Cheating:**Students are expected to do their own work on all projects, quizzes, assignments, examinations, and papers. Failure to comply with this policy will result in an F for the assignment and can result in an F for the course if circumstances warrant.

Plagiarism violations include, but are not limited to, the following:

1. Turning in a paper that has been purchased, borrowed, or downloaded from another student, an online term paper site, or a mail order term paper mill;
2. Cutting and pasting together information from books, articles, other papers, or online sites without providing proper documentation;
3. Using direct quotations (three or more words) from a source without showing them to be direct quotations and citing them; or
4. Missing in-text citations.

Cheating violations include, but are not limited to, the following:

1. Obtaining an examination by stealing or collusion;
2. Discovering the content of an examination before it is given;
3. Using an unauthorized source of information (notes, textbook, text messaging, internet, apps) during an examination, quiz, or homework assignment;
4. Entering an office or building to obtain unfair advantage;
5. Taking an examination for another;
6. Altering grade records;
7. Copying another's work during an examination or on a homework assignment;
8. Rewriting another student's work in Peer Editing so that the writing is no longer the original student's;
9. Taking pictures of a test, test answers, or someone else's paper.

**Please see the following links for the South Plains College General Syllabus Statements and the Covid Policy.**

 <https://www.southplainscollege.edu/syllabusstatements/>

 <https://www.southplainscollege.edu/emergency/covid19-faq.php>